

Workshop 9th June 2021

Sports Photography

Guest Speaker: Kevin Clarke

Your chance to hear "almost" everything you need to know about sports photography from one of New Zealand's leading sports photographers, international award winning Olympic and Commonwealth games photo manager Kevin Clarke.

Kevin will cover hands on practical advice on how to shoot sport, editing and work flow advice.

About Kevin Clarke

Originally from Scotland, I have called New Zealand home for over thirty years now.

Joining Christchurch Photographic Society in 2001, I quickly rose through the grades winning many awards, culminating in his winning the PSNZ Photojournalism award in 2003, 2004, and 2005. During this period I joined NZIPP and turned full time professional in 2003. I continue to hone my craft, and rather than going to college, I decided to hone my skills working alongside the very best sports photographers at international events here and overseas with my big break coming in 2004 when I was appointed official photographer to the Black Sox for the World Championships.

I've worked at Fifa World Cups, Champions League Finals, Rugby World Cup Finals, four Olympics and three Commonwealth Games, Wimbledon twice, two British Opens, the Ashes twice, two Australian Grand Prix and more as well as countless golf, hockey and football tournaments here in NZ. I've been official photographer to the Crusaders, the All Whites, Black Sox, Kiwis, Black Sticks, and the Tall Blacks. Here in NZ we are currently the official photographers to the NZ Masters Games, Mud Sweat and tears, and the South Island Masters Games.

Alongside my sports photography business, I began to expand my event media management skills. After working as the Media Operations Manager for the FIFA U17 World Cup in 2008, and as a senior photo manager at the Rugby World Cup in 2011, I worked as a senior photo manager at the London Olympics in 2012, where I was responsible for the Main Press Centre and Olympic park venues. From there I was offered the role of Photo Chief at the Glasgow Commonwealth Games in 2014 and returned home to Christchurch on completion of that event.

I've made a business out of being the official Photographer to many teams and events so you won't see our stuff in the newspapers unless it's in an advert.

Kind rgds



Kevin Clarke

Managing Director

CMG SPORT ACTION IMAGES LIMITED

